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# Brexit food and drink labelling changes

Checklist

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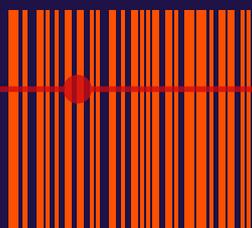
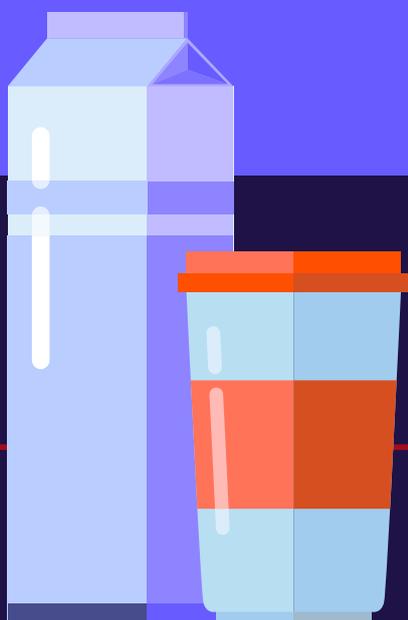
# Brexit food and drink labelling changes

## Checklist:



### Food/Drink sold in GB

- This guidance is subject to agreement with devolved administrations and Parliamentary process.
- Labelling changes apply from 1 January 2021, although a period of adjustment until 30 September 2022 applies for most labelling changes for food/drink sold in GB.
- Local authorities in GB will be responsible for enforcement of labelling changes.
- Your label can contain other information if you need to comply with labelling requirements for another market, provided there is no conflict for the internal market.
- GB comprises of England, Scotland and Wales.
- More information is expected in the coming weeks, depending on the outcome of UK-EU negotiations.



RULE	FOOD/DRINK SOLD IN GB	DEADLINE	TIPS
<b>Food business operator (FBO) address</b>	<p>Pre-packaged food or caseins sold in GB must include the name and address of a GB or NI FBO address. If the FBO is not in GB/NI, you must include the name and address of your GB-based importer.</p>	<b>30 September 2022</b>	<p>Products placed on the GB market with an EU FBO name and address until 30 September 2022 can be sold through.</p> <p>Although the deadline is 30 September 2022, it is advisable that changes start to be made as soon as possible from 1 January 2021.</p> <p><a href="#">Read more about Food and drink labelling changes from 1 January 2021.</a></p>
<b>GB organic food/drink</b>	<p>You can continue to sell UK organic goods in GB and use your <a href="#">approved UK organic control body logo</a>.</p> <p>You must change the organic agricultural origin statements 'EU agriculture', 'non-EU agriculture' or 'EU and non-EU agriculture' to 'UK agriculture', 'non-UK agriculture' or 'UK and non-UK agriculture', although the 30 September 2022 period of adjustment applies to this statement.</p> <p>If you are certified to GB standards and sell your product in GB, you must continue to use your UK allocated control body code 'GB-ORG-XX'.</p> <p>As the EU has now recognised all UK organic control bodies until 31 December 2021, the use of the EU organic logo is permitted on a voluntary basis but must be accompanied by the EU agricultural origin statements (as well as the UK ones).</p>	<b>31 December 2021</b>	<p>Find out more about <a href="#">trading and labelling organic food from 1 January 2021</a>.</p> <p>Although the deadline for changing the organic origin statement is 30 September 2022, it is advisable that changes start to be made as soon as possible from 1 January 2021.</p> <p>Contact your <a href="#">control body</a> to stay up to date.</p>
<b>NI organic food/drink</b>	<p>NI produced organic food/drink can continue to be sold in GB and use the EU organic logo, the EU agricultural origin statements and the allocated control body 'GB-ORG-XX'</p>	N/A	<p>Find out more about <a href="#">trading and labelling organic food from 1 January 2021</a>.</p> <p>Contact your <a href="#">control body</a> to stay up to date.</p>
<b>EU organic food/drink</b>	<p>EU organic food/drink can continue to be sold in GB featuring the EU organic logo until 31 December 2021. The EU organic logo will be optional. If used, it must meet the EU organic labelling requirements and statement of agricultural origin.</p> <p>For GB, you must include the organic agricultural origin statements 'UK agriculture' or 'non-UK agriculture' or 'UK and non-UK agriculture'.</p>	<b>31 December 2021</b>	<p>Find out more about <a href="#">trading and labelling organic food from 1 January 2021</a>.</p> <p>Contact your <a href="#">control body</a> to stay up to date.</p>
<b>EU health and identification marks</b>	<p>New health and identification marks must be used for products of animal origin (POAO) produced and placed on the market in GB:</p> <p>'GB' or 'UNITED KINGDOM' or 'UK' for POAO made in GB.</p> <p>'NI(UK)' or 'UNITED KINGDOM (NORTHERN IRELAND)' for POAO made in NI.</p> <p>The period of adjustment until 30 September 2022 applies to health and identification marks.</p> <p>There are no labelling changes required for products imported into GB from the EU or other markets.</p>	<b>30 September 2022</b>	<p>Although the deadline is 30 September 2022, it is advisable that changes start to be made as soon as possible from 1 January 2021.</p> <p>Businesses may start using the new Health/ID marks before 1 January 2021 provided that controls are in place to ensure that the product remains within their control.</p> <p>You can also read: <a href="#">Guidance to support businesses changing over to the new identification mark that applies from 1 January 2021, and using the new mark early</a></p>

RULE	FOOD/DRINK SOLD IN GB	DEADLINE	TIPS
<p><b>Country of origin/ place of provenance</b></p>	<p>Food from GB must not be labelled as 'origin EU' but the period of adjustment applies to origin indications. Therefore, until 30 September 2022 food from and sold in GB can be labelled as 'origin EU' (with the exception of honey blends – GB honey blends must not be identified as 'origin EU' from 1 January 2021).</p> <p>Food from NI can continue to use 'origin EU' but can also be labelled as 'origin UK' or 'origin UK(NI)'.</p> <p>On honey blends, please note that rules applicable in Scotland may differ from the rest of GB.</p>	<p><b>30 September 2022</b> for replacing 'origin EU' with 'origin UK'</p> <p><b>1 January 2021</b> for honey blends containing GB honeys not being identified as 'origin EU'.</p>	<p>Origin marking can be product-dependent (e.g. beef and veal, honey blends, olive oils, fruit and veg), so ensure you are using the right format (see 'products covered under marketing standards' below).</p> <p><a href="#">Read more about Food and drink labelling changes from 1 January 2021.</a></p>
<p><b>Geographical Indications (GIs)</b></p>	<p>New UK scheme applies from 1 January 2021. UK GIs currently registered under the EU scheme will be automatically transferred to the UK scheme on 1 January 2021.</p> <p>All new UK GIs will need to be registered under the new scheme.</p> <p>Producers or retailers of food and agricultural GI products produced and for sale in GB and registered before 1 January 2021, will have until 1 January 2024 to change packaging and marketing materials to display the new UK GI logos.</p> <p>Producers or retailers of food and agricultural GI products produced and for sale in GB and registered from 1 January 2021, must use the relevant UK logo on any product packaging or marketing materials as soon as the product is registered.</p> <p>The UK GI logos will remain optional for wines and spirit GIs.</p> <p>The use of the EU GI logo will be optional in GB (for products registered under the EU scheme). The EU and UK GI logos can both appear on the label.</p>	<p><b>1 January 2021</b> (for new UK GIs to display the UK GI symbol)</p> <p><b>1 January 2024</b> (for EU GIs transferred to the UK scheme to display the new UK GI symbol).</p>	<p><a href="#">Find out more about protecting food and drink names from 1 January 2021.</a></p>
<p><b>Products covered by marketing standards</b></p>	<p>Products with marketing standards include fruit and veg, beef and veal, poultry meat, eggs and wine. Some product-specific changes may apply but most rules remain the same for products sold on the GB market. Please note rules on 'Country of origin/place of provenance' above.</p>		<p><a href="#">For more information, read more about Marketing Standards.</a></p>
<p><b>EU emblem</b></p>	<p>You must not use the EU emblem on goods produced in GB from 1 January 2021 unless you have been authorised by the EU to do so.</p>	<p><b>1st January 2021</b></p>	

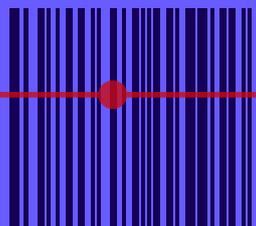


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## Food and drink sold in NI or EU

- You should check with your EU importer how the EU's labelling requirements will affect your products.
- Food of animal origin placed on the EU market before 1 January 2021 can continue to circulate within the EU market without labelling changes.
- Food of non-animal origin placed on either the UK or EU markets before 1 January 2021 can continue to circulate both in the EU and UK markets without labelling changes.
- In the Withdrawal Agreement, a good is 'placed on the market' in the EU, when it is first supplied for distribution, consumption, or commercial use, whether free of charge or not.
- Food sold in NI will continue to follow EU rules.
- All food placed on the EU market from 1 January 2021 will have to meet EU rules.
- For food placed on the NI market from 1 January 2021, Defra refers to 'proportionate and risk-based' approach to enforcement.
- GB comprises of England, Scotland and Wales.
- More information is expected in the coming weeks, depending on the outcome of UK-EU negotiations.

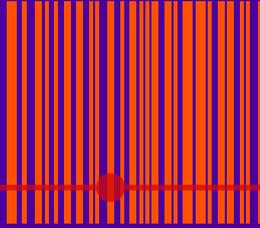


RULE	FOOD/DRINK EXPORTED TO EU	DEADLINE	TIPS
<b>Food business operator (FBO) address</b>	<p>Pre-packaged food and caseins must have an EU or NI address for the FBO, or an address of the EU or NI importer on the packaging or food label.</p>	<b>1st January 2021</b>	<p>You must include a business name and address on the packaging or food label of pre-packed food products. This must be either:</p> <ul style="list-style-type: none"> <li>the name of the business whose name the food is marketed under (if based in the EU/NI)</li> <li>the address in the EU/NI of the business that has imported the food from outside the EU/NI</li> </ul> <p>The address needs to be a physical address within the EU/NI where your business can be contacted by mail. You can't use an e-mail address or phone number.</p>
<b>GB organic food/drink</b>	<p>As the EU has recognised UK control bodies, you may continue to use the EU organic logo on GB organic food or feed until 31 December 2021. The EU organic logo will be optional. If used, it must meet the EU organic labelling requirements and statement of agricultural origin.</p> <p>If you use the EU organic logo for exports to the EU, you'll need to include both the GB statement of agriculture ('UK or non-UK Agriculture') and the EU statement of agriculture ('EU or non-EU Agriculture').</p> <p>You can continue to use your <a href="#">UK organic control body logo</a>.</p> <p>If you are certified to GB standards and sell in GB, the EU and NI, you must include both the 'GB-ORG-XX' code to confirm you meet the GB domestic standards and the EU code 'GB-BIO-XXX' to confirm you meet the equivalent EU standards for export</p>	<b>1st January 2021</b>	<p>Find out more about <a href="#">trading and labelling organic food from 1 January 2021</a>.</p> <p>Contact your <a href="#">control body</a> to stay up to date.</p>
<b>NI organic food/drink</b>	<p>NI produced organic food/drink can continue to use the EU organic logo, the EU agricultural origin statements and the allocated control body 'GB-ORG-XX'</p> <p>EU labelling requirements continue to apply.</p>		<p>Find out more about <a href="#">trading and labelling organic food from 1 January 2021</a>.</p> <p>Contact your <a href="#">control body</a> to stay up to date.</p>
<b>EU health and identification marks</b>	<p>New health and identification marks must be used for products of animal origin (POAO) produced and placed on the market in NI or EU:</p> <p>'GB' or 'UNITED KINGDOM' or 'UK' for POAO made in GB.</p> <p>'NI(UK)' or 'UNITED KINGDOM (NORTHERN IRELAND)' for POAO made in NI.</p> <p>No period of adjustment is allowed.</p>	<b>1st January 2021</b>	<p>You can also read: <a href="#">Guidance to support businesses changing over to the new identification mark that applies from 1 January 2021, and using the new mark early</a>.</p> <p>Read the <a href="#">Food Standards Agency's guidance on the new health and identification marks</a>.</p>
<b>Country of origin/place of provenance</b>	<p>Food from GB must not be labelled as 'origin EU' from 1 January 2021.</p> <p>Food from NI can continue to use 'origin EU'.</p> <p>You should label food from NI as 'UK(NI)' or 'United Kingdom (Northern Ireland)' where EU law requires member state from 1 January 2021.</p>	<b>1st January 2021</b>	<p>For more information, read more about <a href="#">country of origin food labelling</a>.</p> <p>Read more about <a href="#">Food and drink labelling changes from 1 January 2021</a>.</p>

RULE	FOOD/DRINK EXPORTED TO EU	DEADLINE	TIPS
<b>Geographical Indications (GIs)</b>	<p>All existing UK GIs registered under the EU scheme will continue to be protected under the EU scheme.</p> <p>From 1 January 2021, GB products (not already registered) will need to be registered under the EU GI scheme to have protection in the EU and NI.</p> <p>GB products sold in the NI or EU markets protected under both the EU and UK schemes can feature the EU logo only, the UK logo only, or both.</p>		Find out more about <a href="#">protecting food and drink names from 1 January 2021</a> .
<b>Products covered by marketing standards</b>	<p>Products with marketing standards include fruit and veg, beef and veal, poultry meat, eggs and wine. Some product-specific changes will apply, including origin (see <b>Country of origin/ place of provenance</b>'</p>		<a href="#">For more information, read more about Marketing Standards.</a>

**N.B: All information in this document is officially accurate by standards of the UK Government as of 15/12/2020.**





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15/12/2020



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